

SERVICES

Communications Strategy and Execution Speeches
Analyst contact and meetings
Presentation meetings
Analyst surveys
Multi-media presentations
Investor roadshows
Annual & Quarterly Reports
Media Relations & Surveys
Analyst and media conference calls
News releases
Annual General Meetings
News Conferences
Merger and acquisitions communications
Crisis Communications
Proxy battle communications
Special events
Product/service launches

KEY CLIENTS**INVESTOR RELATIONS**

Ridley Inc. (TSE-RCL)
Vincor International (TSE - VN)
Infolink Technologies Inc. (CDNX - IFLK)
Sears Canada Inc. (TSE - SCC)
Hyatt Financial Corp. (CDNX - HYT)
VisualABS Inc. (CDNX - VLI)
Consolidated Properties (TSE - COP)
BacTech Enviromet (CDNX - YBA)

PUBLIC RELATIONS

E*TRADE Canada
Aventis Canada Inc.
Ontario Society for Training and Development
First Marathon / National Bank Financial
Mobil Chemical Company
Aluminum-Power Inc.
Tiffany Gate Fine Foods

CONGRATULATIONS on your recent public listing. And welcome to the real world of a public company. You're now facing the prospects of meeting new regulatory and filing requirements; you have to quickly and effectively communicate all material events; you want to develop a sound working relationship with financial analysts and the media; and, you realize the importance of maintaining contact with your new shareholders. So ask yourself: Do you have the expertise. Just as importantly, do you have the time? The MacInnes Communications Group can help.

ABOUT THE COMPANY

The MacInnes Communications Group is a leading full service communications and Investor Relations firm offering services in Investor Relations, Public Relations, Media Relations Crisis Communications, and Issues Management, and Marketing Communications.

The MacInnes Communications Group customizes a strategy that is designed to meet an organization's communications and Investor Relations goals and targeted to deliver specific, measurable results.

INVESTOR RELATIONS

The MacInnes Communications Group provides a complete and comprehensive range of Investor Relations services – financial reporting, investor communications, regulatory requirements, crisis communications, mergers and acquisitions, IPOs -- all of which help build and maintain investor confidence.

PUBLIC RELATIONS

The MacInnes Communications Group executes timely and effective Public Relations strategies – event planning, product launches, crisis communication training, media relations, speaker and media training, executive speeches and multi-media -- all of which will ensure positive delivery of your organization's key messages.

THE BOTTOM LINE FOR YOUR COMPANY

The MacInnes Communications Group provides proven, superior communications strategies designed specifically for your company, your situation, and your communications needs. Our knowledge and experience ensures that you receive the most strategic communications solutions we have to offer. Our expertise enables us to execute these solutions in a timely, cost-efficient and skilled manner.

ONE FREE NEWS RELEASE!!!

Do you have a news release you'd like to get out? No time to write it or get it onto the newswires? To introduce new clients to our services, the macinnes communications group will write, edit and coordinate the distribution of your next news release free of charge. For more details on this special, limited-time offer, please call our office at 905-479-6333 and ask for Ron.

The bottom line for your company is this: Effective investor relations and public relations will help you succeed in both the investment marketplace and the consumer marketplace. It will ensure that your company has continuing sources of capital. Moreover, it will help lower the cost of capital by keeping investors happy and attracting new ones.

Reaching the professional investing community on a sustained basis is the key to increasing your share price and keeping shareholders onside. It demands a dynamic investor relations process that keeps information flowing consistently to the analyst community, the media and to shareholders. The challenge has always been to create a clear, credible and comprehensive investor relations program on a cost-effective basis. Until now. Now, The MacInnes Communications Group offers you two comprehensive programs that cover all the essential investor relations elements. Our senior level program is \$3,500 a month; our Junior Level Program is \$2,500 a month. Call our President, Ron MacInnes at 905-479-6333 and let him tell you what we can do for your company and your share price.

Junior Level Program \$2,500/month

The MacInnes Communications Group will:

- Develop and maintain a database of appropriate buy-side and sell-side analysts
- Survey analyst awareness of, and attitudes towards, your company
- Research, write and produce a detailed Financial Fact Sheet for analysts, brokers, fund managers and the media
- Conduct proactive monthly analyst contact program to arrange one-on-one and group interviews/meetings
- Maintain ongoing contact with national, regional and local business, trade and industry media
- Research, write and edit your quarterly financial news releases
- Coordinate and prepare presentation material for quarterly analyst conference calls
- Research, write and manage production of quarterly and annual reports
- Coordinate and handle all Annual Meeting logistics, including scripting and multi-media production

Senior Level Program \$3,500/month

The MacInnes Communications Group will:

- Develop and maintain a database of appropriate buy-side and sell-side analysts
- Survey analyst awareness of, and attitudes towards, your company
- Research, write and produce a detailed Financial Fact Sheet for analysts, brokers, fund managers and the media
- Conduct proactive monthly analyst contact program to arrange one-on-one and group interviews/meetings
- Maintain ongoing contact with national, regional and local business, trade and industry media
- Develop company "case histories" and byline articles; actively promote to media
- Research, write and edit your quarterly financial news releases
- Coordinate and prepare presentation material for quarterly analyst conference calls
- Research, write and manage production of quarterly and annual reports
- Coordinate and handle all Annual Meeting logistics, including scripting and multi-media production
- Secure interview and speaking opportunities for senior management
- Develop a comprehensive and effective crisis communications strategy

